

Rights and Jobs in Journalism

Authors' rights enforcement: Fair contracts for quality journalism

30 May 2016,

Résidence Palace, Brussels

DRAFT

PROGRAMME

Monday 30 May 2016

08:30 – 09:00

Registration

Introductory Session

Mogens Blicher Bjerregård, EFJ President
Renate Schroeder, EFJ Director

09:30 – 11.00

Authors' rights in the EU- main trends and challenges

Maria Martin Prat- DG CONECT- head of Copyright Unit- latest EU developments that affect journalists' authors' rights

Lucie Guibault, IVIR , EU Study on authors' remuneration

Rüdiger Lühr, DJU, German copyright law: from myths to reality

Discussions

Moderator: Pamela Morinière IFJ/EFJ
11.00-11.15 COFFEE BREAK

11:15 – 12.30

Working Group 1 – Five steps to secure fair contracts for European journalists

How do unions secure fair contracts for their members? What are the main challenges for freelance journalists? What is missing in

Journalism is a public good

legislation to sustain fair contracts?
Participants will be divided into 2 groups and come up with a list of five key ideas or recommendations that can be implemented in their organisations.

Moderators: **Mike Holderness, NUJ**
Judith Reitstaetter, GPA-djp

12:30 – 13:30

Lunch

13:30 – 15:00

Working group 2: Building a toolbox to protect authors' rights materials

How do we help members secure their authors' rights in syndication? How do we ensure collecting societies provide members with fair remuneration? Public domain: how do you avoid pitfalls on social media? What liability for hyperlinking? Should unions recommend creative commons uses?

The workshop will be divided into 2 groups.

Moderators: **Martine Simonis (AJP-Belgium)** and **Mogens Blicher Bjerregård (DJ)**

15:00 – 15:15

Coffee break

15:15 – 16:15

Working groups: "sharing and learning"

Each working group will share the outcomes of their discussion and present their own working plans.

16:15 – 17:30

Conclusion: What's the next step?

Mike Holderness, AREG chair
Pamela Morinière, Authors' rights officer

19:00

END of the day
Dinner

Le Cercle des voyageurs, 18 rue des Grands Carmes, 1000 Bruxelles

Tuesday 31 May 2016 Creators' conference

09:15 – 10.00

Registration

10 – 5pm

Conference's sessions

The sessions aim at creating a forum for authors, politicians, industry stakeholders and all interested parties to meet and discuss key issues related to author's rights, freedom of expression and the EU Digital Single Market.

5-7pm

Conference cocktail- departure of participants



The project is funded by the European Commission DG Employment, Social Affairs and Inclusion. The workshop is organised by the European Federation of Journalists.