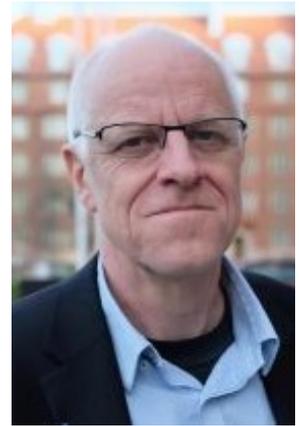


## **SC candidate 2019: Mogens Blicher Bjerregård** *Candidate as President*

Mogens Blicher Bjerregård, 61, Denmark  
Danish Union of Journalists



### **CV**

- From 2015: Freelance
- 1999-2015: President of the Danish Union of Journalists
- 1997-1999: Consultant at the Danish Union of Journalists
- 1993-1997: Chair of the chapel of journalists at Danish Broadcasting Cooperation
- 1984-1993: Working as journalist at TV, newspaper and radio
- 1980-1984: Student at and graduated from the Danish School of Journalism in Århus

### **International:**

- 2013-2016: **EFJ:** President of the European Federation of Journalists
- 2007-2010: **IFJ:** Member of the Executive Committee of the International Federation of Journalists
- 2014-2018: **IPDC:** Member of the Council and Bureau of the International Programme of the Development of Communication at UNESCO
- 2003-2011: **INSI:** Member of the board of The International News Institute
- 2001-2016: **IMS:** Cofounder, board member and vice president of the International Media Support
- 2015-: **ECPMF:** Board member of the European Center for Press and Media Freedom

### **Bio:**

Freelance international and president of the European Federation of Journalists since 2013. Educated journalist and now consultant on capacity building of media organisations and on media development for democracies. Have for three decades been dedicated to press freedom and trade union work: 16 years as president of the Danish Union of Journalists 1999-2015; expert in authors' rights and engaged in collective management organisations; self-regulation and ethical standards. Being in the founding process of the International Media Support, co-signing the MoU of the Council of Europe Safety Platform, board member of the European Centre for Press and Media Freedom. Project on press freedom issues for the Nordic Council of Ministers and the EU.

## **CANDIDATE STATEMENT**

Rights, Safety and Jobs are the three key words for the tasks we have in the European Federation of Journalists. As a federation it is our duty to provide our affiliates with tools, training and assistance and not least to build bridges between us better to understand the different challenges our affiliates meet.

### **Rights**

For years journalists have faced a labour market moving from employed jobs towards more and more freelancers and jobs with precarious working conditions. Therefore, it was a significant step taken by the Council of Europe to urge for a legislation that allows creative workers like journalists to negotiate collectively. During the coming three years this will be one of the most important topics for EFJ to influence on at the EU-level and beyond. Together with other stakeholders among freelancers we shall develop a comprehensive strategy to achieve results on this.

After four years lobbying for our authors' rights and remuneration by getting the best possible EU copyright directive it is time to deliver tools to our affiliates to get the best possible position in the bargaining to come. We have a chance to make real changes so we should follow all those negotiations closely.

Equal rights through a gender policy must be on top of the agenda both when it comes to payment, social rights and portraying in media. This must be a part of any policy, projects or agendas that the EFJ has.

### **Safety**

The EFJ is striving to find mechanisms to stop killings of journalists in Europe. It was a shock for all of us, when investigative journalists were targeted and killed and even still with the lack of resolving the cases. All over Europe we see journalists being harassed, violated and killed. We have monitoring mechanisms with the council of Europe platform and the Index of Censorship. We need to get this to new level to use all the material to develop mechanisms to stop the attacks on journalists. Among the elements are national action plans like those adopted in coordination with our affiliates in Sweden and the Netherlands.

We must pay a special attention to the fact that cross border investigative journalists also are vulnerable to cross-border attacks. Therefore, it is important more significantly to have a European approach to this. The EFJ should play a key role, and we must have a roadmap on how to deal with the serious cases and do it in cooperation with all the organisations that we are working close together with.

### **Jobs**

Future journalism will meet new challenges, and some are already very viable: Robot-journalism, artificial intelligence, social media and precarious jobs. Furthermore, it has been more difficult for many journalists to make a living out of their job. The EFJ should therefore provide our affiliates with new ideas to be innovative, and we should deliver training in new business models and not least sharing experiences and ideas on how we can create new jobs.

Projects as the current EU-funded “Managing Change in Media” are important tools to achieve our goals. We should continue to identify and select projects supporting our strategy in support of our affiliates.

The EFJ has become not only a relevant, but a very credible and reliable partner for the IFJ, for the EU, Council of Europe, OSCE and UNESCO and as well for the international trade union movement (ETUC and the nine European trade union federations) and a big number of NGO media and human rights and freedom of expression organisations. Such relationships are of extremely high importance for the EFJ to achieve best possible results for our members.

To achieve all the demands, I will together with our very reliable and dedicated staff be in close contact with the EFJ affiliates, deliver patience, transparency, constant follow-up work, listening skills, a huge network among all our stakeholders with whom I have very firm relations as I know this is a key to achieve the best results. This approach has been the prerequisite for our achievements during the last six years, and I will be happy to continue and develop that strategic way of being leader of the EFJ.