Managing Change in the Media
FINAL CONFERENCE
10 & 11 October 2019, Thessaloniki

Venue: Mediterranean Palace Hotel (3, Salaminos str, Thessaloniki 546 26, Greece)

10 October, Thursday

9:00 - 9:30  Welcoming & introduction
Elena Rizeakou, President, PFJU
Nikos Karras, President, ESIEMTH
Renate Schroeder, Director, EFJ

9:30 - 10:00  Experts Visit Exchanges
Victoria da Silva, freelance advisor, SJF
Yannis Kotsifos, Director, ESIEMTH
Maja Sever, President, SNH
Facilitator: Yuk Lan Wong, Policy & project officer, EFJ

10:00 - 11:30  The future of journalists’ trade unions - the perspective of the young
Viktoria Papp Nagy, President of ETUC Youth Committee (video message)
Students from the Department of Journalism & Mass Communications, Aristotle University
Facilitator: Mustafa Kuleli, TGS, Turkey

11:30 - 12:00  Coffee break

12:00 - 13:30  Business models & trends in journalism training and skills
Alexandra Borchardt, former Reuters Institute (keynote)
Andreas Heindl, ORF, Austria
Dr. Dimitris Xenakis, Inside Story
Iacob Gammeltoft, News Media Europe
Facilitator: Nikos Panagiotou, Professor, Aristotle University of Thessaloniki

13:30 - 14:30  Lunch

14:30 - 16:00  The legal protection and litigation for freelances
John Hendy, QC, UK
Heather Kurzbauer, associate professors, Netherlands
Renske Heddema, NVJ, Netherlands
Facilitator: Charlotte Michils, lawyer AJP Belgium

16:00 - 16:30  Coffee Break

16:30 - 17:45  How to use collective actions & campaigns to improve working conditions of journalists?
Marijana Camovic, President, Journalists’ Union of Montenegro
Andy Smith, National Union of Journalists, UK & Ireland
Facilitator: Yuk Lan Wong, Policy & project officer, EFJ

19:30  Dinner
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11 October, Friday

9:00 – 10:00
How can European Commission support media policy?

Suzanne Vanderzande, Policy officer, European Commission, DG Connect (Audiovisual and media policy)

Debate
Maria Spyraki, MEP, EPP
Stelios Kouloglou, MEP, GUE
Discussant: Ricardo Gutiérrez, General Secretary EFJ

10:00 - 11:30
How can media and unions tackle sexual harassment and promote gender equality in the media?

Barbara Trionfi, Director, International Press Institute
Tine Johansen, President, Danish Journalists’ Union
Oliver Liang, International Labour Organisation, Geneva
Facilitator: Mogens Blicher Bjerregard, EFJ

11:30 - 12:00
Coffee break

12:00 - 13:00
Conclusion

13:00 - 14:00
Lunch and departure of participants

This conference is co-funded by the European Commission (DG Employment, Social Affairs & Inclusion)