

EU COPYRIGHT DIRECTIVE IN THE DIGITAL SINGLE MARKET HOW TO GET A FAIR SHARE FOR JOURNALISTS?

19 & 20 March 2020
AJP/VVJ, Zennestraat 21, 1000 Brussel

DRAFT PROGRAMME

Thursday 19 March 2020

- 08:30 – 09:00** Registration
- 09:00 – 09:15** **Welcome**
Martine Simonis, General Secretary of the Association des journalistes professionnels (AJP).
Poï Deltour, Vlaamse Vereniging van Journalisten (VVJ) General Secretary
Mogens Blicher Bjerregård, President of the European Federation of Journalists (EFJ).
- 09:15 – 09:30** **Can the new EU copyright law create a fair digital market for journalists?**
This panel will discuss the impact of the new EU Copyright Directive (2019/790) on the media sector, the new level-playing field it offers to stakeholders incl. tech giants, publishers and authors. How will new revenues be shared?

Introduction: Mike Holderness, Chair of Authors' Rights Expert Group/National Union of Journalists, UK & Ireland
- 09:30 – 10:30** Speakers
Sabine Verheyen, MEP, Chair of the Committee on Culture and Education.
Krisztina Stump, Deputy- Head of Copyright Unit, European Commission
Prof. Katrien Van der Perr, UGent, De Auteurs.
Illias Konteas, European Newspaper Publishers' Association (ENPA)
Facilitator: **Charlotte Michils**, legal adviser VVJ/AVBB
- 10:30 – 11:00** Coffee break
- 11:00 - 12:30** **New rights for publishers and journalists**
The panel will discuss the legal provisions (Art. 15 & Art. 19) that allow press publishers and journalists to claim revenues under the new neighbouring right. But what will journalists' share be?

Michael Klehm, DJV Germany
Olle Wilof, Journalistförbundet, Sweden.
Philippe Nothomb, Trustee at Presse.be (Belgian Publishers' Federation)
Angel Garcia Castillejos, lawyer FSC-CCOO, Spain
Facilitator: **Sarah Bouchetob**, IFJ/EFJ Authors' rights Adviser
- 12:30 – 14:00** Lunch

14:00 – 15.30 Authors' share under article 17, closing the value gap and collective licensing schemes

This panel will discuss the legal provisions (Art. 17, 18 & 19) and how they can offer journalists, photographers and audio-visual authors a fair share of the revenue generated by platforms.

Philipp Rosset, GEMA Public Policy.
Sylvie Fodor, CEPIC Executive Director
Veronique Marchand, SNJ-SCGT /SCAM France Télévisions
Facilitator: **Cécile Despringre**, SAA Executive director

15.30 – 16: 00 Coffee break

16:00 – 18:00 Building strategies for better transposition laws of EU copyright directive

Working groups will discuss strategies and recommendations for journalists' unions and associations, in the context of the implementation of the directive.

Working Group, I – Regional approach

What can be done, what regional partnerships to build in order to strengthen our position and secure rights?

Facilitator: **Mogens Blicher Bjerregård**, EFJ President

Working Group II – National strategies

What strategies and recommendations in the context of the transposition of the directive? Specific and common strategies?

Facilitator: **Martine Simonis**, AJP General Secretary.

19:30 Dinner restaurant Kom Bij Ma

Friday 20 March 2020

09:30 – 11: 00 Talking point – How does extended collective licenses work?
How ECL works and how journalists and authors can benefit from it.
Burak Ozgen, General Counsel at the European Authors' Societies (GESAC)
Carola Streul, Secretary General European Visual Artists (EVA)
Sus Falch, The Danish Union of Journalists
Facilitator: **Catherine Starkie**, Head of Legal Affairs at the International Federation of Reproduction Rights Organisations (IFRRO)

11:00 – 11:30 Coffee break

11:30 – 12: 30 Reports from working groups
Conclusions and recommendations

12:30 – 13:30 Lunch - End.

13:30 - 16:30 Authors rights and Freelance experts' groups' meetings (AREG/FREG)



This workshop is part of the EFJ project "Trust in quality journalism" which is co-financed by the European Commission DG Employment, Social Affairs & Inclusion programme. The workshop is hosted the Professional Journalists' Association of Belgium (AJP/VVJ).