EU copyright Directive in the Digital Single Market

A Fair Share for Journalists?

19 & 20 March 2020
AJP/VVJ, Zennestraat 21, 1000 Brussel

Draft Programme

Thursday 19 March 2020

08:30 – 09:00  Registration

09:00 – 9:15  Welcome
Martine Simonis, AJP General Secretary
Pol Deltour, VVJ General Secretary
Mogens Blicher Bjerregård, EFJ President

09:15 – 09:30  Can the new EU copyright law create a fair digital market for journalists?

This panel will discuss the impact of the new EU Copyright Directive (2019/790) on the creative and media sector. How can it ensure a level-playing field among big tech giants, publishers and authors such as journalists? Will new revenues be shared under the new legislation and how?

Introduction: Mike Holderness, Chair of Authors’ Rights Expert Group/National Union of Journalists, UK & Ireland

09:30 – 10:30  Speakers
Sabine Verheyen, MEP, Chair of the Committee on Culture and Education.
Marco Giorello or Camille Auvret, Head of Copyright Unit, European Commission (TBC)
Prof. Katrien Van der Perre (UGent, De Auteurs)
Illias Konteas, European Newspaper Publishers’ Association (ENPA)

Facilitator: Charlotte Michils, legal adviser VVJ/AVBB

10:30 – 11:00  Coffee break

11:00 - 13:00  New rights for publishers and journalists

The panel will discuss the legal provisions (Art. 15 & Art. 19) that allow press publishers and journalists to claim new revenues under the newly created neighbouring right. But what will journalists’ share be?

Olivier Da Lage, Syndicat National des Journalistes, SNJ, France
Hannah Möllers, DJV Germany
Olle Wilof, Journalistförbundet, Sweden.
NN, Belgian publisher (TBC)

Facilitator: Sarah Bouchetob, IFJ/EFJ Authors’ rights adviser

13:00 – 14:00  Lunch
14:00 – 15.30  Journalists’ share under the value gap article (17) and collective licensing schemes

This panel will discuss the legal provisions (Art. 17, 18 & 19) and how they can offer audio-visual authors a fair share of the revenue generated by platforms.

Philipp Rosset, GEMA Public Policy.
Sylvie Fodor, CEPIC
Veronique Marchand, SNJ-SCGT /SCAM France Télévisions

Facilitator: Cécile Despringre, SAA Executive director

15.30 – 16:00  Coffee break

16:00 – 18:00  Building strategies to better national implementation of EU copyright directive

Working groups will discuss strategies and recommendations for journalists’ unions and associations, in the context of the implementation of the directive.

Working Group, I – Regional approach
What can be done, what coalitions/partnerships can be built at regional level to strengthen our position and secure rights?
Facilitator: Mogens Blicher Bjerregaard

Working Group II – National strategies
What strategies and recommendations in the context of the transposition of the directive? Specific and common strategies?
Facilitator: Angel Garcia Castillejos, lawyer FSC-CCOO, Spain

19:30  Dinner TBC

Friday 20 March 2020

09:30 – 10:30  Talking point – How does extended collective licenses work?
Morten Visby, the expert on from Copydan will explain how the ECL work and how journalists can benefit from it.

11:00 – 11:30  Coffee break

11:30 – 12:30  Reports from working groups

Conclusions and recommendations

12:30 – 13:00  Lunch

14:00 - 18:00  Authors rights and Freelance experts’ groups’ meetings (AREG/FREG)

This workshop is part of the EFJ project “Trust in quality journalism” which is co-financed by the European Commission DG Employment, Social Affairs & Inclusion programme. The workshop is hosted the Professional Journalists’ Association of Belgium (AJP/VVJ).