Panel 2

Gender Equality and Diversity in the Media

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Women in primetime TV newscasts
2009-2013
with students: Karolina Leaković, Anja Stević and Jelena Stipović

Publication available on: https://hrcak.srce.hr/185526

Sample:
- HTV, NovaTV and RTL primetime TV newscasts
- representative sample of TV news reports, stratified by week days - total sample of 3,148 TV news reports
- Dnevnik HTV-a: 939
- Dnevnik NoveTV: 1,228
- Vijesti RTL-a: 981
MAIN PROTAGONIST

NEWS

- Men
- Gender neutral
- Women

Pie chart showing the distribution of main protagonists:
- Women: 8%
- Gender neutral: 32%
- Men: 60%
**HEADLINES**

- Women: 41%
- Men: 11%
- Gender neutral: 48%

**MAIN PROTAGONIST**

- Women
- Men
- Gender neutral
SOURCES

- No p. source: 35%
- Men: 33%
- Both: 27%
- Women: 5%
WHO ARE THESE WOMEN

- Politicians (Prime Minister was a woman 2009-2011)
- Citizens
- Celebrities
- Public servants
WHO MAKES THE NEWS

AUTHORS

43% Men
24% Newsroom
33% Women
News program Editor-in-Chief

HTV (IMS): Katarina Periša Čakarun

NovaTV: Ksenija Kardum

RTL: Željka Marijanović
Women in primetime TV newscasts
2017-2018
with student Marijana Krištof

Publication available on:
https://repozitorij.fpzg.unizg.hr/islandora/object/fpzg:977

Sample:
- HTV, NovaTV and RTL primetime TV newscasts
- representative sample of TV news reports, stratified by week days - total sample of 72 TV newscasts
30% Men
70% Women

JOURNALISM STUDENTS IN CROATIA
publication available on:
https://www.academia.edu/29963612/Car_Viktorija_Radojkovi%C4%87_Miroljub_and_Zlateva_Manuela_eds_2016_Requirements_for_Modern_Journalism_Education
THANK YOU!

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