

NEXT WEEK

Weekly
distance
collabo-
rative
work

2





Case studies

PEST
analysis

Aims:

- to analyse the case assigned by using the PEST analysis model.

Resources:

- case description
- template for case analysis
- -elementary support documents about case studies and PEST

Task:

1. Based on the case description provided, you are asked to analyse it in your group
2. Provide a common feedback using the PEST analysis model in the attached template.
3. Assign a(nother) spokesperson who will report back in the next plenary session

Time:

- Deliver by the 25th of January.
- The doc will be saved in the corresponding folder (Week 2- Group number).
- Report back 5 min/group