

NEXT WEEK

Week 3

Weekly
distance
collabo-
rative
work

3





improving
the trade
union
visibility

identifying
available
strategies



Aims:

- to identify available strategies of improving the trade union visibility

Resources:

- presentation of expert
- the input provided during the live session
- The webography “to know more week 3”

Task:

- **identify the best means for improving yours trade union visibility (power and influence).**
- You can identify and adapt for your different contexts.
- You can guide your common report by the following questions:
 - how visible is your trade union? How you promote your TU?
 - which are the preferred (available) channels and environments used by the trade union?

Time:

- Deliver by the 1st of February. The doc will be saved in the corresponding folder (Week 3- Group number).
- You can use a comparative table.
- Report back 10 min/group
 - Please, Assign a(nother) spokesperson who will report back in the next plenary session