

# W4

Tools used and suggested by Oscar – expert CCOO

Managing and scheduling the publications

## <https://postcron.com/en/>

THE EASIEST WAY TO SCHEDULE POSTS

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START SCHEDULING FOR FREE

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Save Time / Increase your Traffic / Engage your Audience / Make your life easier |

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## <https://publer.io/>

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Schedule your Facebook posts, Instagram posts, Tweets, LinkedIn updates, Pinterest pins, Google My Business posts & YouTube videos.

Save time, drive traffic, focus on your business.

Strat for free.

## <https://metricool.com/>

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Analyse, manage and grow your digital presence.

Review your metrics, plan your content and easily manage your online ad campaigns.

Everything in one place.

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