

SC candidate 2022



Candidate as Steering Committee Member

Elena Tarifa Herrero, Federación de Sindicatos de Periodistas - FeSP (Federation of Journalists Unions), Spain

CANDIDATE STATEMENT

I ask for your support to be part of the EFJ Steering Committee to contribute to:

- Place labor rights and working conditions in journalism at the forefront of EFJ's action;
- Fight for a European level regulation of the journalist professional and labor conditions;
- Give voice to the different situations and needs journalists and media workers from each European region and country are facing, so as to better deal with the different challenges each country and organisation part of the EFJ is facing;
- Include the gender perspective in all the EFJ projects and policies, as something mandatory to develop them, and create a specific group to promote specific actions on the issue;
- Achieve better coordination among the different unions and organisations part of EFJ so to enable specific and effective collaboration, good practises exchange and mutual support;
- Get more funding resources for the EFJ to develop more projects;
- Consolidate the role of EFJ as the reference actor in front of the EU institutions and the European public opinion regarding journalists unionism;
- Strengthen the joint work with other European civil society organisations as well as with the IFJ so as to amplify our action scope.

CV

Born in Barcelona, Spain, 1973; mother of two girls; I have studied Information Sciences-Journalism at the Autonomous University of Barcelona (UAB) and have worked as freelance journalist for press and online media as well as PR and press officer for different projects and companies for more than 20 years. I have always been involved in international projects and in promoting gender equality in media, communication and society in general as well as in the fight for labor rights. I am currently also involved in local policy by the Barcelona City Council as District Councillor.

After having contributed to different projects dealing with journalists' women presence on the internet by the Women Journalists Association of Catalonia, I joined the Journalists Union of Catalonia board where I was responsible for the Equality Secretary for almost 10 years. I have been one of the founders of the first news agency with gender perspective in Catalonia, La Independent, and also one of the promoters and members of the secretariat of the network promoting Gender and Media GAMAG Europe.

Since 2019 I am a member of the Spanish Federation of Journalists Unions (FeSP) board as responsible for international relations where I am also coordinating a Digitisation project in the frame of the EU Covid recovery fund managed by the EFJ.